



Today's Theme



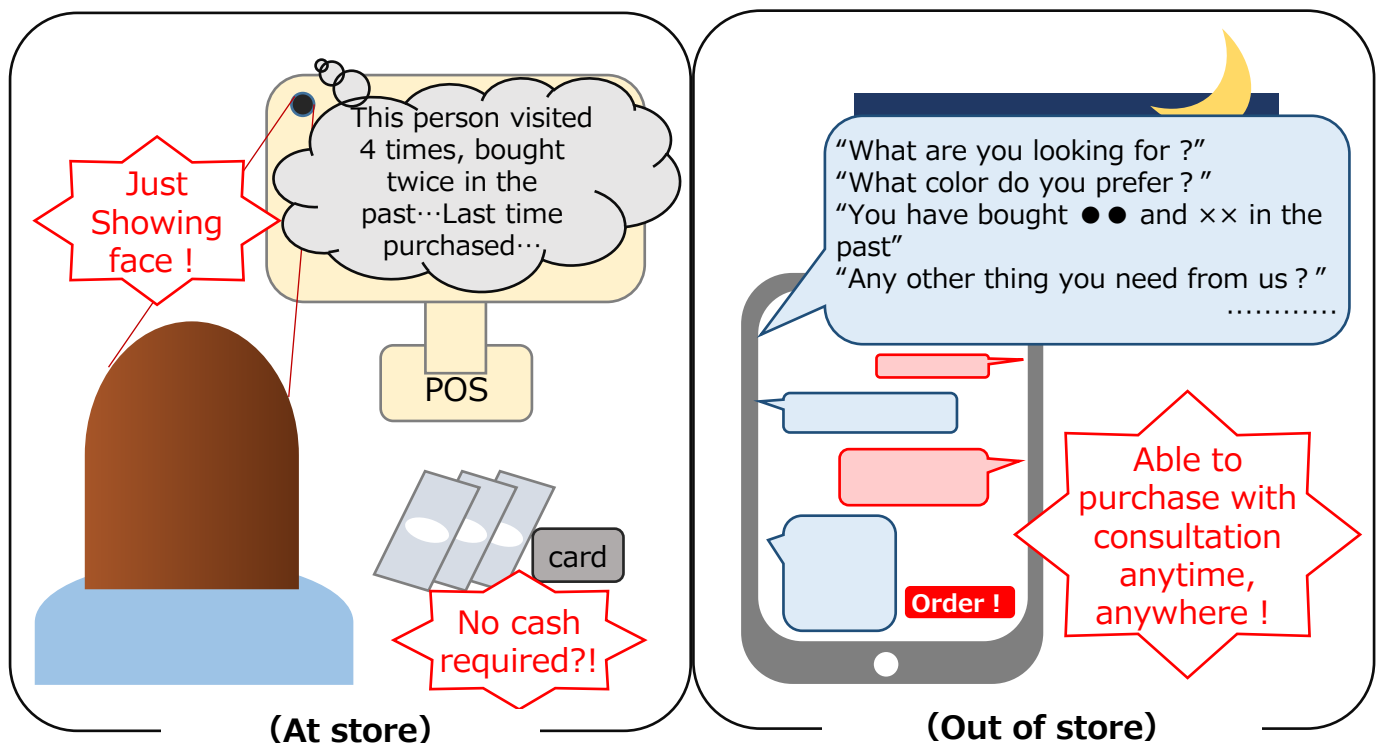
AI (Artificial Intelligence)

Q AI (Artificial Intelligence), the hottest topic! In what area is it expected to be used? (Part-2)

A It is expected that development of E-commerce will lead AI related industry to grow in Wholesale and Retail Trade sector. Its current market size based on revenue (about JPY 1.5 trillion as of 2015) is likely to grow more than 10 times to approx. JPY 15.2 trillion in 2030!

- It is likely that people can shop without paying by cash or even electronic money based on the personal data previously registered with the development of Biometric technology. Meanwhile, for corporates, (i) sales growth can be expected by using sales data to operate shops (display and order of merchandize) and (ii) optimal personnel allocation will become possible by work shift management reflecting influence of weather and holidays in future.
- Regarding online shopping sites, provision of most suitable advertisement to each user based on its browsing behavior is in place. Nowadays, online shoppers can purchase merchandizes as if consulting with store staffs anytime and anywhere by using AI's conversation function such as voice chat system.

“Image of how AI will be used in commercial field”





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